



GlobalPro
Skills &
Strategies
Network

www.skillsstrategiesnetwork.com/

STRATEGIC FINANCIAL PLANNING FOR STARTUPS

PRICE: \$2,200

COURSE OVERVIEW:

Navigate the financial challenges inherent in launching and growing a startup with our comprehensive course on Strategic Financial Planning for Startups. Designed specifically for entrepreneurs, startup founders, and financial managers in early-stage companies, this course equips participants with the essential skills and knowledge needed to strategically manage finances and drive startup success.

COURSE OBJECTIVES:

- Develop a foundational understanding of startup finance, covering key concepts such as budgeting, cash flow management, and capital allocation.
- Explore effective investment strategies tailored to startups, including attracting investors, preparing for funding rounds, and managing investor relations.
- Acquire proficiency in financial forecasting and analysis, enabling informed decision-making, risk management, and strategic planning based on financial data.

COURSE STRUCTURE:

Module 1: Foundation of Startup Finance

- Introduction to Financial Planning for Startups
- Budgeting Essentials for Startups
- Cash Flow Management Strategies
- Capital Allocation Techniques

Module 2: Investment Strategies for Startups

- Attracting Investors: Pitching and Presentation Skills
- Preparing for Funding Rounds: Valuation, Term Sheets, and Negotiation
- Managing Investor Relations: Communication and Transparency



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Module 3: Financial Forecasting and Analysis

- Introduction to Financial Forecasting
- Risk Management in Startup Finance
- Strategic Decision Making Based on Financial Data

Case Studies and Real-World Applications

- Analysis of Case Studies from Successful Startups
- Application of Course Concepts to Real-World Scenarios

COURSE FORMAT:

- Interactive lectures and presentations led by expert instructors with experience in startup finance.
- Hands-on exercises and group discussions to reinforce learning and facilitate practical application.
- Case studies featuring real-world examples from successful startups to provide context and insights.
- Assignments and projects designed to apply course concepts to participants' own startup ventures or hypothetical scenarios.

COURSE OUTCOME:

Upon completion of this course, participants will:

- Possess a solid understanding of startup finance fundamentals and best practices.
- Have developed strategies for attracting investment and managing investor relations effectively.
- Be proficient in financial forecasting, risk management, and strategic decision-making based on financial analysis.
- Have a comprehensive financial plan tailored to their startup, positioning them for financial stability and growth in the competitive startup ecosystem.