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Network

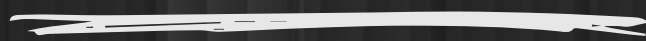
www.skillsstrategiesnetwork.com/

SUSTAINABLE EVENT PLANNING

PRICE: \$2,155

COURSE OVERVIEW:

ELEVATE YOUR EVENT PLANNING SKILLS TO INCORPORATE SUSTAINABLE PRACTICES THAT REDUCE ENVIRONMENTAL IMPACT AND PROMOTE CORPORATE SOCIAL RESPONSIBILITY. THIS COURSE COVERS ESSENTIAL PRINCIPLES AND PRACTICAL STRATEGIES FOR ORGANIZING ECO-FRIENDLY EVENTS THAT IMPRESS WHILE RESPECTING ENVIRONMENTAL



COURSE FEATURES:

Module 1: Sustainability Basics for Events

- Introduction to Sustainable Event Planning
- Core Principles of Sustainability
- Waste Reduction and Management
- Energy Efficiency in Event Operations
- Ethical Sourcing and Responsible Consumption

Module 2: Green Venue Selection

- Criteria for Sustainable Venue Selection
- Assessing Venue Sustainability Credentials
- Collaboration with Eco-Friendly Vendors
- Integrating Sustainable Practices into Venue Contracts

Module 3: Engaging Attendees in Sustainability

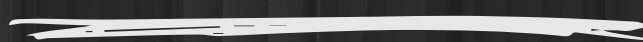
- Importance of Attendee Engagement in Sustainability
- Creative Ways to Promote Sustainable Behavior
- Interactive Activities and Workshops
- Communication Strategies for Sustainability Messaging



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Module 4: Measuring Event Sustainability

- Tools and Metrics for Evaluating Environmental Impact
- Monitoring Resource Consumption
- Assessing Carbon Footprint
- Reporting and Communicating Successes



COURSE DELIVERY:

- **DURATION:** 4 WEEKS
- **FORMAT:** ONLINE, INTERACTIVE MODULES, CASE STUDIES, GROUP DISCUSSIONS
- **ASSIGNMENTS:** PRACTICAL EXERCISES, PROJECT-BASED ASSESSMENTS
- **ADDITIONAL RESOURCES:** READING MATERIALS, VIDEOS, GUEST SPEAKERS FROM THE INDUSTRY

OUTCOME:

Participants will emerge equipped with the knowledge and tools to plan and execute events that leave a positive impact on the planet while meeting the expectations of stakeholders. They will be prepared to lead the charge in transforming the event planning industry into a more sustainable and environmentally conscious field.